



**UTTAR PRADESH STATE ROAD TRANSPORT  
CORPORATION**

**TENDER - FORM**

For

**“HIRING OF SPACES FOR ADVERTISEMENT/  
PUBLICITY THROUGH BUSES IN UPSRTC”**

*Issued By:*

**U. P. S. R. T. C.**



UTTAR PRADESH STATE ROAD TRANSPORT CORPORATION, TEHRI KOTHI,  
M.G.MARG, LUCKNOW  
Tel.- 0522-2622363 / 2628461 / 2629914, Fax. 2274578  
Web site – [www.upsrtc.com](http://www.upsrtc.com)

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### TENDER - FORM

for

“HIRING OF SPACES FOR ADVERTISEMENT/ PUBLICITY THROUGH BUSES IN  
UPSRTC”

|    |  |  |
|----|--|--|
| 1. | Name of Company / Firm / Individual                                    |  |
| 2. | Address:<br>(a) Permanent<br><br>(b) Present<br><br>(c) e-mail address |  |
| 3. | Phones   |  |
| 4. | Credentials of key person  |  |

Official Seal

|    |  |                                |
|----|--|--------------------------------|
| a. | Sale of document start                       | 18-11-2016                     |
| b. | Pre bid meeting at UPSRTC Head Quarters      | 25-11-2016<br>at 16:00 hrs.    |
| c. | Submission of Proposals UPSRTC Head Quarters | 09-12-2016<br>up to 15:00 hrs. |
| d. | Opening of Technical Proposal (Envelope-A)   | 09-12-2016<br>at 15:30 hrs.    |

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  - 8.13 REGULATORY FRAMEWORK**
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## TENDER DOCUMENT FOR HIRING OF SPACES FOR ADVERTISEMENT/ PUBLICITY THROUGH BUSES IN UPSRTC

Uttar Pradesh State Road Transport Corporation, a U.P. Government undertaking, having a fleet of approximately 8601 ordinary (Nigam+Hired) buses of its own, attached to different regions, across the state, carries approximately 56 crore passengers annually. UPSRTC in order to explore the opportunity of Advertisement / Publicity through external bus body panels hereby invites detailed proposals as mentioned herein, from interested bidders for participating in the proposed venture. Details of 8601 buses on offer, for all the Nineteen regions as per **(Annexure-I & Annexure-II)**.

### 1.0 SCOPE OF WORK

- a) The entrepreneur can hire advertising space on the buses belonging to UPSRTC on a term of **(02) Two years**, and explore the possibilities of Advertising / Publicity. The bid shall be submitted separately for specified bus panels **(Annexure-I & Annexure-II)** for all the nineteen regions. The cost of publicity material and display material shall be borne by the bidder.
- b) All Advertisement / Publicity contracts shall be procured by the successful bidder and will be fixed on the proposed spaces of the buses.
- c) Induction of new buses (Nigam+Hired) to the existing fleet or any reduction thereof, up to 5 nos. in any region for premium buses category shall have no monetary implications on the agreement with the successful bidder. Any variation in the fleet beyond this limit shall be adjusted on pro *rata* basis towards the payment to UPSRTC after that the buses shall be provided at sole discretion of UPSRTC. The computation of due rental shall be based on the fleet strength on the opening date i.e. first date of every month for that particular category
- d) **No painting will be allowed on the buses only vinyl pasting's will be allowed in such a manner that the logo and the bus number which is being already given in the buses of UPSRTC should not be affected.**

**Note:** The successful bidder may be allowed to put up other innovative proposals with their financial offer for execution on the buses allotted to them – this however will be allowed on the basis of approval after financial viability and feasibility assessment by Managing Director UPSRTC.

### 2.0 BIDDING PROCESS

The Bidders are required to submit their Proposals in two separate envelopes, as detailed below, at Uttar Pradesh State Road Transport Corporation, Head Quarter, M.G. Marg, Lucknow only. Any proposal submitted elsewhere will not be considered. The document downloaded from website or Photostat copies, can also be submitted along with a bank draft of Rs.1000+VAT favouring "SECRETARY, UPSRTC, payable at LUCKNOW", towards the cost of document. **The envelopes of technical and financial bids should be for the entire fleet of the buses approximately (8601) for all nineteen region mentioned boldly, (on as is where is basis) with the envelopes as mentioned in Annexure-I & Annexure-II without which the bid will be treated as disqualified.**

#### Envelope "A"

##### **Submission of Technical Bid**

Submission of Technical bid including page No. 2 along with a bank draft of Rs.25,00,000/- (Rupees twenty five lacs only) for all the Nineteen regions to be submitted favouring SECRETARY, UPSRTC, payable at LUCKNOW, towards the bid security (in a separate cover attached with

**Envelope-A, but not inside it).** The bid security of the successful bidder shall be adjusted towards the payments to UPSRTC.

The envelope shall necessarily be accompanied by the certified copies of **P / L statement, balance-sheet**, for the period (financial year) of 2013-14, 2014-15, and 2015-16 and **Income Tax Returns** for the assessment year of 2014-15, 2015-16 and 2016-17 else the financial-bid of the participant bidder will not be opened.

## Envelope "B"

### Submission of Financial Bid

The Financial Bid form given in **Annexure-VI & VII** of this document should be deposited in **two separate envelopes clearly mentioning the categories and should be filled separately as per instructions in it.**

**Note:** Envelope-A will be opened by the designated in-house committee, and only the qualifying bidder will be intimated to attend the opening of financial-bids.

### 3.0 QUALIFICATION OF BIDDERS

- a. The bidder should submit certified (**by Chartered Accountant**) copies of **PROFIT / LOSS** statement and **Balance Sheet** for the financial year 2013-14, 2014-15, and 2015-16 and **Income Tax Returns** for the assessment year of 2014-15, 2015-16 and 2016-17 to meet following eligibility criteria—
- b. That the bidder has a **minimum average annual turnover of Rs. 20 crores (certified by Chartered Accountant)** from advertisement business during these financial years ie. 2013-14, 2014-15, and 2015-16, out of which the bidder has minimum average annual turnover of Rs. 2 crores from advertisement from government sector (department, P.S.U., other government institutions and local bodies) for respective years. Proof of payment received from the government sector should also be provided.
- c. **Bidder should have minimum three years experience in the field of outdoor advertising (experience certificate should be enclosed as per (FORMAT-C) ANNEXURE-V).**
- d. **Solvency Certificate of the entity duly certified from the bankers (amount to be disclosed by the bank).**
- e. **A notarised certificate stating that all the documents given by the bidder are correct will be provided by the bidder.**
- f. **Attach copies of the certified (by authorised chartered accountant) financial statements viz balance sheet, profit & loss A/c and turnover etc. of last three financial year i.e. 2013-14, 2014-15, and 2015-16 and Income Tax Returns for the assessment year of 2014-15, 2015-16 and 2016-17.**

### 4.0 GUIDELINES FOR SUBMISSION OF TECHNICAL BID (Envelope-A)

- a) The Bidder may be a single entrepreneur, a partnership firm or a company incorporated under the Indian Companies Act, 1956.
- b) Any entity which has been barred by Government of India / any State Government or any of its agencies from participating in tendering or otherwise and the bar subsists as on the technical proposal submission date, would not be eligible to submit any technical proposal document. Any bidder who has earlier defaulted in payment to UPSRTC or has been associated as director or owner or signatory of such firm / company shall not be eligible to participate in the tendering

process. **A notarised affidavit to this effect shall have to be furnished by all bidders irrespective of their legal status.**

- c) The Bidder shall be responsible for all of the costs associated with the preparation of its technical proposal document and its participation in the selection process. UPSRTC will not, in any way, be responsible or liable for such costs, regardless of the conduct or outcome of the selection process.
- d) Qualification of a Bidder to participate further in the selection process would depend upon its meeting the general eligibility and qualification criteria.
- e) The bidder shall furnish the required Financial and Technical details in the prescribed formats, including supporting documents.
- f) **The authorized signatory must sign all the pages of the Technical Bid along with his name and official seal.**
- g) The technical Bid should have no overwriting except as necessary to correct errors made by the Bidders themselves, in which case such corrections must be dully signed by the person signing the technical Bid.

#### 5.0 PRESCRIBED FORMATS FOR SUBMISSION (Envelope-A)

The bidders shall provide evidence of their capability (both technical and financial) and adequacy of resources to carry out the project effectively. To this end, technical proposal submitted shall include the following information:

| PARTICULARS                    | FORMATS          |
|--------------------------------|------------------|
| Structure & Organization       | A (ANNEXURE-III) |
| Turnover of the Bidder         | B (ANNEXURE-IV)  |
| Experience in similar Projects | C (ANNEXURE-V)   |

While submitting the formats duly filled in, the bidders may enclose latest copies of brochures and technical documentation giving any other additional information about the bidder and all the parties of the Entity, if any.

#### FORMAT – A

##### STRUCTURE AND ORGANISATION

|    |   |  |
|----|---|--|
| 1. | Name and address of Bidder/ Lead Partner                      |  |
| 2. | Percentage of holding of the lead partner in the entity.      |  |
| 3. | Description of the entity.                                    |  |
| 4. | Number of years in Operation and Principal Lines of Business. |  |

##### SUMMARY OF PARTNERS

|    |  |  |
|----|--|--|
| 1. | Name and address of the partner/(s)                        |  |
| 2. | Percentage of Equity Participation of each of the partners |  |

#### To be enclosed:

1. Documents certifying Bidders' legal status.
2. Certificate of incorporation / registration.
3. **MOU & Power of Attorney** signed by each partner, clearly indicating the lead partner.
4. Latest brochures/ organization profiles etc.

**FORMAT- B****Financial Credentials***(Rs. in lacs)*

| DESCRIPTION     | 2013-2014 | 2014-2015 | 2015-2016 | Supporting document enclosed in Technical Bid (form A) | Avg. of 3 years |
|-----------------|-----------|-----------|-----------|--|-----------------|
| Annual Turnover |           |           |           |  |                 |

**6.0 GUIDELINES FOR SUBMISSION OF FINANCIAL BID (Envelope-B)**

*Following points should be taken care of while submitting the BID:*

The bidder shall have to submit rates for all the nineteen regions as per Format-D&E (ANNEXURE-VI&VII) No part bid will be accepted.

**7.0 SELECTION / EVALUATION CRITERION**

Uttar Pradesh State Road Transport Corporation, based on the above information furnished by the bidder and any other information provided, may award the project to the bidder. The criterion of selection of bidder shall be as under:-

- The minimum reserve / base price per bus per month is Rs. 1150/- (Rs. One thousand one hundred fifty only) as per details given in Annexure-I.
- The minimum reserve / base price per bus per month is Rs. 1150/- (Rs. One thousand one hundred fifty only) as per details given in Annexure-II.
- The criterion of selection of bidder will be based on the highest quoted rates per bus per month for entire fleet.

**8.0 GENERAL CONDITIONS:****8.1 DISQUALIFICATION**

Even though the Bidder meets the pre-qualifying Criteria, they could be disqualified if they have:

- Submitted the tender document after **stipulated time** on the date mentioned in advertisement.
- Made misleading or false representations in the forms, statements and attachments submitted in proof of the qualification requirements.
- Record of poor performance such as abandoning the works, not properly completing the contract, inordinate delays in completion, litigation history, or financial failures are found at any stage.
- Submitted the tender document which is not accompanied by the required documents or is non-responsive.
- Failed to provide any clarifications related thereto.
- Where the bidder has already submitted the tender document and is a member of a Entity which has already submitted the **technical Bid** or vice versa.
- The successful bidder, after completing contract period successfully will have to submit a Notarized affidavit at the time of releasing of the bank guarantee that during the contract period any kind of taxes/recoveries, if occurs, will be borne by the bidder.

- 8) The entrepreneur sub-leases the space to any other.
- 9) If any such information which would have entitled **UPSRTC** to reject or disqualify the bidder, becomes known after the bidder has been pre-qualified, **UPSRTC** reserves the right to cancel the pre-qualification of the bidder at any later stage, without assigning any reason thereof.
- 10) The Lead member of bidding Entity cannot be changed. Any such change or withdrawal of a Lead member shall result in disqualification of the Applicant except with the written permission of UPSRTC.

Bidders who canvass or attempt to influence the pre / post-qualification or selection process shall necessarily be disqualified from the process at any stage.

## 8.2 VALIDITY OF PROPOSAL

The proposal submitted by the bidder shall be valid for a period of **6 (Six) months** from the specified date for submission.

## 8.3 UPSRTC'S RIGHT TO ACCEPT OR REJECT PROPOSALS

Notwithstanding anything contained in this Proposal, UPSRTC reserves the right to accept or reject any or all Proposals, and to cancel the bid process, at any time, without incurring any liability to the affected Bidder or Bidders and without any obligation to inform the affected Bidder or Bidders of the grounds for such rejection.

## 8.4 ACCEPTANCE OF BIDS:

After evaluation of the bids and approval of the award by the UPSRTC, a letter of acceptance of the bid will be issued by the UPSRTC in favour of the successful bidder.

## 8.5 SIGNING OF THE AGREEMENT:

The agreement shall be signed by the bidder or its authorised signatory and the officer(s) authorized on behalf of the UPSRTC.

## 8.6 STAMP DUTY

The stamp duty shall be charged as per prevailing rate. Any expenditure on stamp duty, documentation etc., incurred on registration would be borne by the successful bidder.

## 8.7 PAYMENT TERMS

- a) UPSRTC will protect its interest by seeking mandatory provision of 25% of the gross annual bid value as performance security to be furnished by the bidder in the form of **DEMAND DRAFT/BANK GURANTEE (ONLY FROM THE NATIONALISED BANKS)** to be deposited at the time of signing of the agreement which shall be a consistent arrangement for the entire effective agreement period and no interest shall be paid on this to the successful bidder.
- b) 25% of the gross annual bid value shall have to be deposited as security money within fifteen days from the date of issue of letter of award, and another 25% of the gross annual bid value (equivalent to three months rental value) shall have to be deposited before signing of the agreement as advance payment in the form of Demand Draft/Banker's Cheque only favouring Secretary, UPSRTC, Lucknow payable at par. (However no interest will be paid on the security money by UPSRTC).



- c) The balance of annual bid amount ie. 75% of gross annual bid amount shall be payable in equated nine monthly instalments , in the shape of PDC bearing the same date as is the date of payment / deposit of the PDC payable at par at lucknow and to be furnished at the time of signing of the agreement to this effect, ie. the first monthly payment through PDC's will start from the 90<sup>th</sup> day from the date of signing of the agreement.
- d) For the second year the successful bidder shall again have to make monthly rental payments through 12 (twelve) post dated cheques providing to the Corporation at least three months before the completion of the first year of the agreement.
- e) Service tax will be paid by the bidder as per the Government rules.

#### **8.8 PENALTY FOR DELAY IN PAYMENT**

In case of non-clearance or delay in realisation/clearance of the EMI of annual bid amount the contractor shall have to pay **penalty @ 0.1% per day** but if the contractor fails to deposit the dues within thirty days, the Managing Director shall have the right to terminate the contract after issuing a show-cause notice and providing 15 days time for its reply. However the penalty @ 0.1% per day shall continue till the date of final payment.

#### **8.9 HANDING OVER OF ADVERTISING SPACE TO THE BIDDER:**

The **SPACES** meant for the Project would be given to the successful bidder for specific period of two years.

#### **8.10 LOSS / DAMAGE TO MEDIA**

UPSRTC shall not be responsible for any loss / damage to the bidder, whatsoever arising out of agreement under this tender document.

#### **8.11 TERMINATION OF CONTRACT:**

- a) Both the parties shall be free to terminate the contract by giving three months advance notice.
- b) If the contractor fails to fulfill his obligations, the contract shall be terminated by giving one month notice and the security money shall be forfeited.

#### **8.12 EXCEPTIONAL CIRCUMSTANCES AND FORCE – MAJEURE**

In circumstances such as wars, invasion, armed conflict or act of enemy, riot, insurrections, act of terrorism, sabotage, criminal, damage or threat of such act, nuclear explosion, radioactive or chemical contamination, any effect of the natural elements, including geological conditions which are not possible to foresee and to resist, and which are beyond the control of either party to the agreement shall be grounds enough for seeking relief in monthly due amount of annual charges.

#### **8.13 REGULATORY FRAMEWORK**

The BIDDER will be obliged to protect the national interests like national security whenever necessary and required. They will abide by various statutory requirements relating to protection of environment, safety etc., and also abide by the directives issued by the Government or Implementing Agency of various rules and regulations and or UPSRTC in this regard from time to time, in accordance with the provisions of the operation of the Agreement or the laws for the time being in force.

**8.14 DISPUTE RESOLUTION**

Any dispute between UPSRTC and the contractor will be settled as follows:-

All disputes between the parties arising out of contract, shall be referred for arbitration.

(a) Subject to as aforesaid, the provision of the Arbitration and Conciliation Act 1996 or any statutory modification or re-enactment thereof and the rules made there under and for the time being in force, shall apply, to the arbitration proceeding under this clause.

(b) All disputes shall be under the jurisdiction of court at Lucknow

**8.15 TAXES**

Any surcharge, tax, levy or any statutory payment due toward any government agency shall be borne by the bidder. In case of service tax imposed by the government the payment of the tax shall be the liability of the bidder.

**8.16 PROHIBITED ACTIVITIES**

The successful bidder(s) shall not be permitted to use the space hired, for any immoral display or the display of any adverse sentiment provoking religious, communal or political sentiments display which is contrary to the national interest or detrimental to the integrity or sovereignty of the country. To decide upon the effect or impact of any such display which is deemed objectionable by any Regional Manager/unit head or any competent authority, the decision of the corporation shall be final and binding. For any objection on quality or contents of display, by any competent authority, UPSRTC will only endorse and acknowledge the legal status of the contractor, who in turn will ensure compliance for its rectification - however no rebate or monetary compensation will be allowed for the same.

For any further detail/ enquiry or clarifications, please contact:

**GENERAL MANAGER (CAMD),**  
UPSRTC, PRIVAHAN BHAWAN, TEHRI KOTHI,  
M.G. MARG, LUCKNOW.  
PHONE: 0522-2622363

**Buses On Offer**

| Sr. No. | Bus Category | No of Buses | Total       |
|---------|--------------|-------------|-------------|
| 1       | ORDINARY BUS | 7444        | 7444        |
|         | <b>Total</b> |             | <b>7444</b> |

**Detail of Buses Region wise**

| Sr. No. | Regions                      | No Of Buses |
|---------|------------------------------|-------------|
| 1       | AGRA                         | 430         |
| 2       | MEERUT                       | 411         |
| 3       | ALIGARH                      | 511         |
| 4       | MORADABAD                    | 475         |
| 5       | HARDOI                       | 403         |
| 6       | KANPUR                       | 434         |
| 7       | LUCKNOW (Including suburban) | 427         |
| 8       | JHANSI                       | 206         |
| 9       | CHITRAKOOT                   | 324         |
| 10      | FAIZABAD                     | 247         |
| 11      | DEVIPATAN                    | 217         |
| 12      | AZAMGARH                     | 334         |
| 13      | GORAKHPUR                    | 418         |
| 14      | VARANSI                      | 413         |
| 15      | GAZIABAD                     | 530         |
| 16      | SAHARANPUR                   | 374         |
| 17      | BARELY                       | 473         |
| 18      | ETAWA                        | 409         |
| 20      | ALLAHABAD                    | 408         |
|         | <b>TOTAL</b>                 | <b>7444</b> |

**Details of Panel size**

| Sr. No. | Panel                                    | TOTAL AREA PER BUS          |
|---------|--|-----------------------------|
| 1       | Back Panel                               | 8 Sq. ft. (app.)            |
| 2       | Side Panel-Left                          | 27.71 Sq. ft. (app.)        |
| 3       | Side Panel-Right                         | 27.71 Sq. ft. (app.)        |
|         | <b>Total Size of panels (in Sq. ft.)</b> | <b>63.42 Sq. ft. (app.)</b> |

**Buses On Offer**

| Sr. No. | Bus Category             | No of Buses | Total       |
|---------|--------------------------|-------------|-------------|
| 1       | HIRED ORDINARY BIG BUSES | 1157        | 1157        |
|         | <b>Total</b>             |             | <b>1157</b> |

**Detail of Buses Region wise**

| Sr. No. | Regions      | No Of Buses |
|---------|--------------|-------------|
| 1       | AGRA         | 12          |
| 2       | MEERUT       | 325         |
| 3       | ALIGARH      | 71          |
| 4       | MORADABAD    | 151         |
| 5       | HARDOI       | 41          |
| 6       | KANPUR       | 43          |
| 7       | LUCKNOW      | 93          |
| 8       | JHANSI       | 0           |
| 9       | CHITRAKOOT   | 10          |
| 10      | FAIZABAD     | 0           |
| 11      | DEVIPATAN    | 2           |
| 12      | AZAMGARH     | 12          |
| 13      | GORAKHPUR    | 0           |
| 14      | VARANSI      | 0           |
| 15      | GAZIABAD     | 210         |
| 16      | SAHARANPUR   | 161         |
| 17      | BARELY       | 0           |
| 18      | ETAWA        | 19          |
| 20      | ALLAHABAD    | 7           |
|         | <b>TOTAL</b> | <b>1157</b> |

**Details of Panel size**

| Sr. No. | Panel                                    | TOTAL AREA PER BUS          |
|---------|--|-----------------------------|
| 1       | Back Panel                               | 4.17 Sq. ft. (app.)         |
| 2       | Side Panel-Left(Cond. side)              | 21 Sq. ft. (app.)           |
| 3       | Side Panel-Right(Driver side)            | 36 Sq. ft. (app.)           |
|         | <b>Total Size of panels (in Sq. ft.)</b> | <b>61.17 Sq. ft. (app.)</b> |

**FORMAT – A****STRUCTURE AND ORGANISATION**

|    |   |  |
|----|---|--|
| 1. | Name and address of Bidder / Lead Partner                     |  |
| 2. | Percentage of holding of the lead partner in the entity.      |  |
| 3. | Description of the entity.                                    |  |
| 4. | Number of years in Operation and Principal Lines of Business. |  |

**SUMMARY OF PARTNERS**

|    |  |  |
|----|--|--|
| 1. | Name and address of the partner/(s)                        |  |
| 2. | Percentage of Equity Participation of each of the partners |  |

**To be enclosed:**

1. Documents certifying Bidders' legal status.
2. Certificate of incorporation / registration.
3. MOU & Power of Attorney signed by each partner, clearly indicating the lead partner
4. Latest brochures/ organization profiles etc.

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**FORMAT- B****Financial Credentials***(Rs. in lacs)*

| DESCRIPTION     | 2013-2014 | 2014-2015 | 2015-2016 | supporting document enclosed in TECH proposal (form A) | Avg. of 3 years |
|-----------------|-----------|-----------|-----------|--|-----------------|
| Annual Turnover |           |           |           |  |                 |

**Note:**

1. Attach copies of the audited financial statements of last three financial years.
2. Solvency certificate of the entity duly certified from the bankers (amount to be disclosed by the bank).

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**FORMAT – C****Experience in media projects**

Experience in media projects refers to the projects of outdoor Advertising.

| <b>Name /<br/>Description of<br/>the Project</b> | <b>Client</b> | <b>Experience as<br/>Contractor or/<br/>Sub-Contractor /<br/>Developer</b> | <b>Year</b> | <b>Amount<br/>(in Rs.)</b> |
|--|---------------|--|-------------|----------------------------|
|  |               |  |             |                            |
|  |               |  |             |                            |
|  |               |  |             |                            |

**Note:** Certificates from the client of these projects attesting the satisfactory completion of these projects/ percentage completions of ongoing works should be enclosed in support of the eligibility claim.

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**FORMAT- D****UTTAR PRADESH STATE ROAD TRANSPORT CORPORATION**

PARIVAHAN BHAVAN, TIHRI KOTHI, LUCKNOW- 226001

PHONE- P.B.X.- 2225439, 2222363, 2228461

FAX : 0522-2274526, 2228841,2274578

**FINANCIAL BID FORM FOR BUS PANELS**

Name of the bidding firm:-----

Address of the bidding firm:-----

| S.NO | REGIONS      | NO OF BUSES |
|------|--------------|-------------|
| 1    | AGRA         | 430         |
| 2    | MEERUT       | 411         |
| 3    | ALIGARH      | 511         |
| 4    | MORADABAD    | 475         |
| 5    | HARDOI       | 403         |
| 6    | KANPUR       | 434         |
| 7    | LUCKNOW      | 427         |
| 8    | JHANSI       | 206         |
| 9    | CHITRAKOOT   | 324         |
| 10   | FAIZABAD     | 247         |
| 11   | DEVIPATAN    | 217         |
| 12   | AZAMGARH     | 334         |
| 13   | GORAKHPUR    | 418         |
| 14   | VARANSI      | 413         |
| 15   | GAZIABAD     | 530         |
| 16   | SAHARANPUR   | 374         |
| 17   | BARELY       | 473         |
| 18   | ETAWA        | 409         |
| 19   | ALLAHABAD    | 408         |
|      | <b>TOTAL</b> | <b>7444</b> |

Total Bid value on the basis of per bus per month for all the buses (7444) for nineteen regions

**Note:- The minimum reserve / base price is Rs. 1150.00 per bus per month.**

SIGNATURE:

NAME:

DESIGNATION / SEAL:



**FORMAT- E****UTTAR PRADESH STATE ROAD TRANSPORT CORPORATION**

PARIVAHAN BHAVAN, TIHRI KOTHI, LUCKNOW- 226001

PHONE- P.B.X.- 2225439, 2222363, 2228461

FAX : 0522-2274526, 2228841,2274578

**FINANCIAL BID FORM FOR BUS PANELS**

Name of the bidding firm:-----

Address of the bidding firm:-----

-----

| Sr. No.      | Regions    | No Of Buses |
|--------------|------------|-------------|
| 1            | AGRA       | 12          |
| 2            | MEERUT     | 325         |
| 3            | ALIGARH    | 71          |
| 4            | MORADABAD  | 151         |
| 5            | HARDOI     | 41          |
| 6            | KANPUR     | 43          |
| 7            | LUCKNOW    | 93          |
| 8            | JHANSI     | 0           |
| 9            | CHITRAKOOT | 10          |
| 10           | FAIZABAD   | 0           |
| 11           | DEVIPATAN  | 2           |
| 12           | AZAMGARH   | 12          |
| 13           | GORAKHPUR  | 0           |
| 14           | VARANSI    | 0           |
| 15           | GAZIABAD   | 210         |
| 16           | SAHARANPUR | 161         |
| 17           | BARELY     | 0           |
| 18           | ETAWA      | 19          |
| 19           | ALLAHABAD  | 7           |
| <b>TOTAL</b> |            | <b>1157</b> |

Total Bid value on the basis of per bus per month for all the buses (1157) for nineteen regions

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**Note:- The minimum reserve / base price is Rs.1150.00 per bus per month.**

SIGNATURE:

NAME:

DESIGNATION / SEAL:

**Particulars of the tenderer****ANNEXURE-VIII**

| Sr. No. | Name and Address of the Firm / Company   |     |    |
|---------|--|-----|----|
|         |  | Yes | No |
| 1.      | Whether D.D. of Rs. 1000+VAT (Rs. 1050) is provided.   |     |    |
| 2.      | Whether Earnest Money of Rs. 15 lacs with page no 2 is provided.   |     |    |
| 3.      | Whether I.T.R. of assessment year 2014-15, 15-16, 16-17 is provided (duly certified by Chartered Accountant) is provided.  |     |    |
| 4.      | Whether B.S. of financial year 2013-14, 14-15, 15-16 is provided (duly certified by Chartered Accountant) is provided.   |     |    |
| 5.      | Whether the P/L of financial year 2013-14, 14-15, 15-16 is provided (duly certified by Chartered Accountant) is provided.  |     |    |
| 6.      | Whether Solvency Certificate (mentioning the amount by the bank) is provided.  |     |    |
| 7.      | Whether Experience Certificate for 3 years is provided.  |     |    |
| 8.      | Whether notarized Affidavit stating that documents are correct is provided.  |     |    |
| 9.      | Whether notarized Affidavit stating that the Firm / Company is not black listed is provided.   |     |    |
| 10.     | Whether minimum average annual turnover of Rs.20 crores for last three financial years i.e. 2013-14, 2014-15 and 2015-16 is provided.  |     |    |
| 11.     | Whether minimum average annual turnover of Rs. 2 crores from advertisement from the government sector (department, P.S.U., other government institutions and local bodies) for respective years. Proof of payment received from the government sector should also be provided. |     |    |
| 12.     | Whether all the pages of tender form duly signed with seal.  |     |    |

**Note: Required proof must be enclosed.**

**Signature of the Tenderer**

**Name**

**Designation**

**Date**

**Stamp**



**Uttar Pradesh State Road Transport Corporation**  
**Parivahan Bhavan, Mahatma Gandhi Marg,**  
**Lucknow -226001. (UP)**  
**(Fax & Tel No:0522-2623578 ask for extension)**

**Notification no: 602 CAMD /16-105CAMD /16**

**Dated: 18-11-2016**

**TENDER INVITATION FOR ADVERTISING MEDIA**

Sealed tenders are invited from companies, firms and individuals for providing display rights on UPSRTC buses for 02(TWO) years. The bidding document costing Rs. 1000.00+VAT can be purchased from office of The Managing Director, UPSRTC Tehri Kothi, M.G. Road, Lucknow-226001 or can be downloaded from our website [www.upsrtc.com](http://www.upsrtc.com). If there is any addendum/corrigendum or revision of any dates mentioned in tender document, same shall not be published in news paper but shall be displayed on UPSRTC web site. Bidders are advised to visit our website from time to time before submitting tender document.

**IMPORTANT DATES**

|    |  |                                |
|----|--|--------------------------------|
| a. | Sale of document start                       | 18-11-2016                     |
| b. | Pre bid meeting at UPSRTC Head Quarters      | 25-11-2016<br>at 16:00 hrs.    |
| c. | Submission of Proposals UPSRTC Head Quarters | 09-12-2016<br>up to 15:00 hrs. |
| d. | Opening of Technical Proposal (Envelope-A)   | 09-12-2016<br>at 15:30 hrs.    |

**G.M. (Marketing)**