

SQUARE

BRAND COMMUNICATION GROUP

Date – 03/10/2019

REFERENCE NO -255

To,
The Manager,
Uttar Pradesh State Road Transport Corporation,
Lucknow.

SUBJECT: QUOTATION FOR B/W TENDER ADVERTISEMENT

Dear Sir,

With reference to our discussions we are pleased to offer you our best quote suited for your Tender Advertisement as follows:-

S.No.	Publication	Edition	Size	Rate per sqcm	Amount
1	Hindustan Times	All Edition	48 sqcm	Rs. 7766/-	372768
				Total	372768
				Less 18.15 %	67657.392
					305110.608
				+ 5% GST	15255.5304
				Total Amount	320366.1384

S.No.	Publication	Edition	Size	Rate per sqcm	Amount
1	Amar Ujala	All Edition	48 sqcm	Rs. 13130/-	630240
				Total	630240
				Less 18.15 %	114388.56
					515851.44
				+ 5% GST	25792.572
				Total Amount	541644.012

S.No.	Publication	Edition	Size	Rate per sqcm	Amount
1	Hindustan Times + Hindustan Hindi	All Edition	48 sqcm	Rs. 9870/-	473760
				Total	473760
				Less 18.15 %	85987.44
					387772.56
				+ 5% GST	19388.628
				Total Amount	407161.188

For More Details
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